

2022 ALPHA GALA

Pines Barn, Irwin, PA

May 7, 2022

Mistress of Ceremonies Ki Ki Brown

CEO Nice 2 Media & WAMO Radio Personality

3:00 p.m. 3:15 p.m. 5:00 p.m. 5:30 p.m. 5:45 p.m. 6:00 p.m. 6:00 p.m.	Gala Start / hors d'oeuvres Opening Remarks & Betting Rules Dinner Winner of Best Hat and Bowtie Live Auction Item Bidding Silent Auction Closed Alpha Specials Closed Live Page Broadcast and Bidding
*	
7:15 p.m.	Closing Remarks



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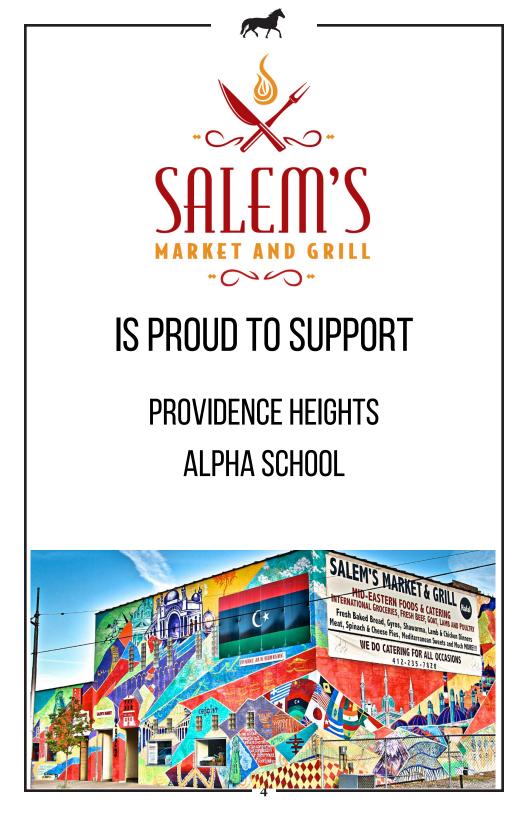














<u>Appetizers</u>

Deviled Eggs Hush Puppies Shrimp Cocktail Corn Chowder Bourbon Meatballs

<u>Dinner</u>

Mac N' Cheese Scalloped Potatoes Yellow Rice Green Beans with Turkey Ham Fried Chicken Filet Kabob Chicken Kabob Mixed Green Salad Corn Bread

Biscuits

Dinner Provided By:



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2022 GALA COMMITTEE

Dear families, faculty, friends and supporters,

On behalf of the Providence Heights Alpha School gala committee, welcome to Always Bet on Alpha!

I am filled with so many positive emotions as we get together in person to celebrate our school. Amid the pandemic, most of us thought it would be years before we would be able to congregate as a large group once again.

This year we decided to try a few new things and we hope you are as excited about them as we are.

As this year's gala chair, I recognize the importance of this event and the financial support it provides for our school. Alpha boasts the highest quality education, as well as the most dedicated faculty and staff, for an incredibly reasonable tuition. Unfortunately, the tuition alone is not enough to cover our schools' financial needs. Like most of our neighboring Catholic Schools, we do not have the support of a diocesan parish. The funds we raise this evening will have a tremendous impact on the school's overall operating budget and mission "to develop servant leaders and innovative thinkers by providing a distinguished Catholic education. "

Thank you to the business community for supporting our gala through sponsorship, advertisements and your attendance this evening. Without your financial and inkind commitment, tonight would not be possible. I am also forever indebted to the amazing gala committee members, homeroom parents and numerous other volunteers, who have volunteered countless hours and contributed their talents into making this evening a success.

I would also like to thank the Sisters of Divine Providence without whom the Alpha School would not be possible. Last, but certainly not least, I would also like to extend my heartfelt gratitude to our Principal, Ms. Ruefle, and the faculty and staff, who continue to bring out the best in our children.

The success of this gala is the product of amazing collaboration. Our team functioned as a collective unit, which was greater than the sum of its parts. For that I am speechless!

Please enjoy this evening's events.

Ashley Holtzman 2022 Alpha Gala Chair

GALA COMMITTEE

- Brittney Cira
- Amanda Kirkman
- Abby Martello
- Carissa Traill
- Julie Makuta
- Cristina Bahm
- Christina Ervin
- Anita King
- Leigh Frederick
- Tasha Wheeler
- Chrissy Liberati
- Janice Moore

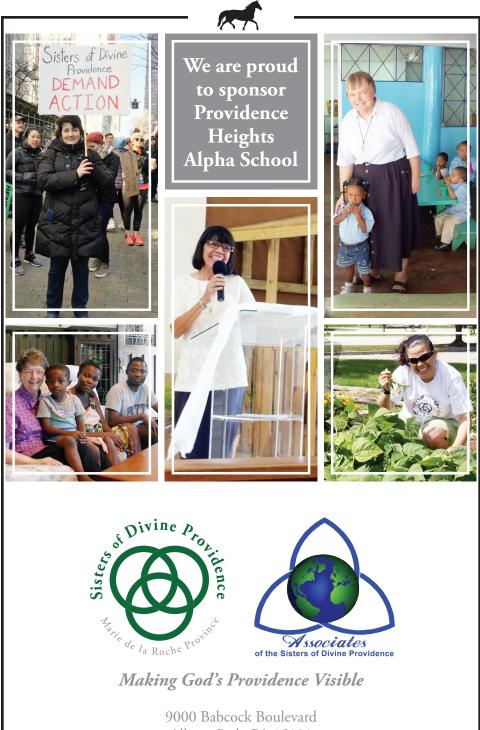
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Cristina Robles Bahm President

> Brittney Cira Vice President

Judith Krysa Treasurer

Krista Stokes Secretary



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Dear Alpha School Family and Friends,

Welcome to our annual Gala and thank you very much for coming. It is great to be here, celebrating our school in person with the opportunity to connect with old friends and to meet new ones!

Events like this require the dedication and planning of so many people, but I particularly want to extend a special thank you to our gala chairperson, Mrs. Ashley Holtzman, all the members on the gala committee, our generous sponsors and donors, and everyone who are in attendance today for this special event. Thank you for all of your efforts, hard work, and generosity.

As our school's biggest fundraiser, the proceeds from this afternoon's Gala will support our operating budget and continue to preserve our school's tradition of academic excellence.

It is your tremendous generosity, enthusiasm, and commitment to our school that allows us to continue to fulfill our mission of providing a "distinguished Catholic education" and "developing servant leaders and innovative thinkers."

I sincerely hope you enjoy the afternoon and thank you all very much for coming, giving generously to our school, and "always betting on Alpha!"

With heartfelt appreciation and gratitude,

Peggy Ruefle, M.Ed., M.S. Principal

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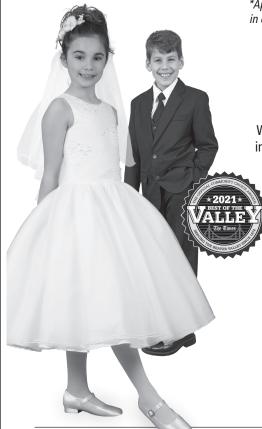
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Mobile Bidding provided by GiveSmart

The Silent Auction and Giving Tree will be facilitated by GiveSmart, a mobile bidding platform.

REGISTER: To place a bid or make a donation, register your cell phone at https://ALPHAGala2022.givesmart.com or by scanning the QR Code provided below. You do not have to be in attendance to participate. If you have trouble, feel free to reach out.



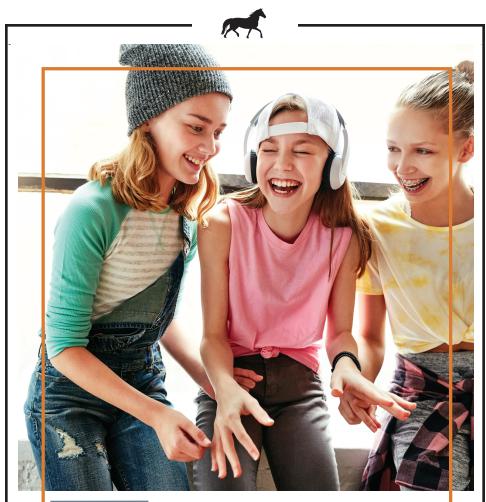
BID VIA SMARTPHONE: Click the BLUE link in the welcome text message that you receive after registering to view your personal bidding page. You can search by category at the top and bottom of the screen. Select any item to view its full description and place a bid. The GiveSmart system prepopulates the minimum bid, just enter a new amount and click BID.

AUTO BID: To have the GiveSmart system automatically bid for you, select AUTO. You can then enter the amount you wish to bid up to, then select BID. The system will bid incrementally up to the designated amount each time someone bids against you. If no one bids against you the minimum bid will remain.

BID VIA TEXT: To see the current bid on an item, reply to any message from GiveSmart with the item's 3-digit item number. The GiveSmart system will notify you of the current bid, as well as the minimum bid requirement. If you wish to place a bid on the item, reply with by typing the item number and the amount you would like to bid. No dollar sign (\$) is needed. *Example: I want to bid on item 103. Type "103 300" in response to your GiveSmart text and you will place a \$300 bid on item 103.*

DONATE: Simply click the donate button "\$" on your smartphone and enter the amount. You can also reply to any message from GiveSmart with the word "GIVE" and an amount. No dollar sign (\$) is needed. *Example: I want to donate \$500. Type "GIVE 500" in response to your GiveSmart text and you will donate \$500.*

NOTE: All sales are final. Processing fees will apply.



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All bidding for silent auction items is to be done online through the GiveSmart platform. Please be sure that you are registered. You do not need to be present to win a silent auction item. Minimum bids will vary. Incremental bids will be in the amount of \$10. The silent auction will close precisely at **5pm**. Once closed you will receive a text or email with your checkout information. For more information on the bidding process please see details on page 15.



- **300-344 EXCLUSIVELY ALPHA:** These items are exclusive experiences for students enrolled in Providence Heights Alpha School and their families
- **900-1009 GIVING TREE/TEACHERS WISHES:** This is a wish list from our teachers and staff. When you select an item to "buy" you will be covering the cost for the school to purchase the item for that person on your behalf.

LIVE AUCTION

Live Auction items are not eligible for online bidding. These items are only available to those attending the event. Bidders must be present (or have a proxy) to bid. To bid on the item, raise your hand. The auctioneer's determination regarding all Live Auction items is final.

Please see the insert for the complete list of Live Auction items.



Thank you to the faculty, staff and everyone who's part of the Alpha family for making our school such a special place.

-The Alschuler Family-



\$20/Bottle: Choose one of our pre-wrapped bags from the rack or table. All bottles are no less than **\$20** in value.

The 2022 Alpha Gala is for the benefit of Providence Heights Alpha School. Alpha School is a not-for-profit agency with 501(c)3 status. All purchases this evening are considered transactions between the purchaser and the donor. Alpha School makes no warranties, expressed or implied, nor shall Alpha School be liable for any injuries or other direct, indirect or consequential damages, which may be incurred.

Some items that were donated separately are grouped together in packages for the purpose of sale. Each individual item must be used in accordance with its own restrictions and expiration date.

Our goal is that all items available for the auction are printed in this program. Any item that was received after our print date will be supplied on an insert. If you have any questions or concerns regarding any of the items up for auction please see an attendant or a gala committee member.

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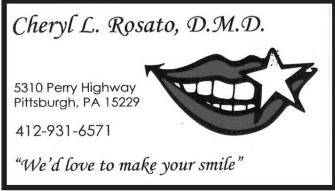
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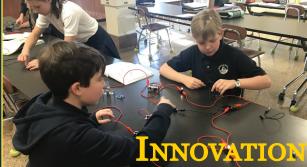














Providence Heights Alpha School wishes to thank everyone for making the 2021- 2022 Alpha Gala a success. The generosity of our sponsors, donors, and attendees will enable Alpha School to continue our mission of developing servant leaders and innovative thinkers by providing a distinguished Catholic education.

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